Our History

Data Orbital was founded in 2014 as a part-time startup led by George Khalaf with an explicit focus on survey methodology and accuracy. Since then, Data Orbital has continued to grow and is now recognized as a premier data and survey research firm, conducting survey research for clients across the country, tracking elections, and predicting national and local races.

Who We Are

We are a full-service data solutions and survey research firm with local, state, and national experience. We offer precise data solutions, informed by political and policy intelligence, so our clients can chart the right course through the corporate or political landscape ahead.

We have established a track record of success in predictive polling and expanded to serve clients across the United States. During the 2020 Presidential Elections, our firm was the most accurate firm to poll the US Senate and Presidential races in Arizona. We have also earned a high rating from FiveThirtyEight. Having conducted research in more than 20 states and growing, we are privileged to use the power of intentional data to inform our clients in creating successful strategic plans.

As a firm, we seek to remain true to our values and serve our clients with the utmost excellence, integrity, and care. We are passionate and hungry, humble yet confident. Our methods are innovative and precise, and our partnerships are characterized by a shared desire to advance worthy endeavors.

Featured In

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