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AZ Statewide Likely Voter Topline Report

Conducted: June 27th - 29th, 2020

MoE = +/- 4.0%

n=600

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with **[READ NAME ON LIST]**? [If unavailable, please note name of the person who answers]

PLEASE ROTATE RESPONSES.

OBSERVATION:

Q) What is your gender? (Observe by voice, do not ask)

Male	282	47%
Female	318	53%
Total	600	100.0%

Q) Are you or is any member of your family an elected official or directly affiliated with the media, a political party, or governmental agency?

No	600	100%
Total	600	100.0%

Q) How motivated are you to vote in the upcoming 2020 Arizona General Election?

Extremely motivated	512	85.4%
Somewhat motivated	52	8.6%
50/50 motivation	36	6%
Total	600	100.0%



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Now I'm going to ask you about two races in the upcoming 2020 General election this November.
[RANDOMIZE ORDER]

Q) If the election for United States Senate were held today, who would you vote for? [Rotate responses]

Democrat Mark Kelly	285	47.6%
Republican Martha McSally	245	40.8%
Undecided Leans Kelly	14	2.4%
Undecided leans McSally	11	1.9%
Undecided No Leans	31	5.2%
Other [Do not give as option unless they identify themselves as wanting to support neither]	11	1.8%
Refused	2	0.4%
Total	600	100.0%

Q) If the election for President were held today, who would you vote for? [Rotate responses]

Democrat Joe Biden	273	45.4%
Republican Donald Trump	263	43.8%
Undecided Leans Biden	10	1.7%
Undecided leans Trump	10	1.6%
Undecided No Leans	25	4.2%
Other	19	3.1%
Refused	1	0.2%
Total	600	100.0%



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The following questions are for statistical purposes only.

Q) Which of the following age categories do you fall into?

18 to 34	96	16%
35 to 44	90	15%
45 to 54	90	15%
55 to 64	120	20%
65 and over	204	34%
Total	600	100.0%

Q) How would you classify yourself in terms of race or ethnicity – White, Hispanic, African American, Asian American, Middle Eastern, Native American or something else?

White	444	74%
Hispanic	102	17%
African American	24	4%
Asian/Pacific Islander	12	2%
Other	18	3%
Refused	0	0%
Total	600	100.0%

Q) Are you registered as a Republican, Democrat, Independent/Unaffiliated, or something else?

Republican	237	39.5%
Democrat	195	32.5%
Independent/Unaffiliated	156	26%
Other	12	2%
Total	600	100.0%



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Q) What is your highest level of education completed?

Less than a high school diploma	9	1.5%
High school degree or equivalent	77	12.8%
Some college, no degree	176	29.3%
Associate's degree	71	11.8%
Bachelor's degree	146	24.3%
Master's degree	88	14.7%
Professional degree	11	1.9%
Doctorate degree	17	2.9%
Refused	5	0.9%
Total	600	100.0%

Thank you for your participation, this completes our survey. Have a pleasant evening.



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Region :

North	83	13.8%
Maricopa	359	59.9%
Pima	100	16.6%
South	58	9.7%
Total	600	100.0%

Last 4 Primary Elections:

0 of 4	57	9.5%
1 of 4	57	9.5%
2 of 4	66	10.9%
3 of 4	100	16.6%
4 of 4	321	53.4%
Total	600	100.0%

Phone Type:

Cell	238	39.7%
Land	362	60.3%
Total	600	100.0%

Districts:

AZ01	65	10.8%
AZ02	81	13.5%
AZ03	45	7.6%
AZ04	71	11.9%
AZ05	80	13.3%
AZ06	83	13.9%
AZ07	35	5.9%
AZ08	77	12.9%
AZ09	62	10.4%
Total	600	100.0%



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Methodology and Transparency

Target Population

Likely Voters in Arizona, Statewide.

Sampling Frame & Methodology

Frame:

The sample frame includes registered voters with landline and cell phone telephones.

Methodology:

Live survey; 60% landline telephone and 40% cellphone telephone.

Contacted voters were selected randomly from a list of registered voters in the State of Arizona purchased by Data Orbital Consulting, LLC from i360. Of the voters surveyed, 81% have voted in between two and four of the last four general elections, 9.5% have voted in one of the last four general elections, and 9.5% have voted in none of the last four general elections. Voters without a valid landline or cellular telephone number were not contacted.

Selected voters were contacted from June 27th to 29th, 2020 using an all Live survey presented in English.



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Weighting

The sample was weighted for gender, age, race and party affiliation and geographic region to mirror the likely General Election voter population. Election data was sourced from i360 and the Arizona Secretary of State.

Total Number of Respondents

600

Margin of Error

± 4.00% (95% confidence interval)
Margin of error does not take into consideration design effect.

