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## AZ Statewide Likely Voter Survey

Conducted: Oct 3<sup>rd</sup> to 5<sup>th</sup>

MoE: +/- 4.18 & N: 550

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with [READ NAME ON LIST]?

### OBSERVATION:

#### Q1) What is your gender? (Observe by voice, do not ask)

Male	250	45.4%
Female	300	54.6%
<b>Total</b>	<b>550</b>	<b>100.0%</b>

#### Q2) How motivated are you to vote in the upcoming 2020 general election?

Extremely motivated	464	84.3%
Somewhat motivated	53	9.7%
Fifty-fifty motivation	33	6%
<b>Total</b>	<b>550</b>	<b>100.0%</b>

The following sets of questions are referencing your likelihood to vote for candidates in the upcoming 2020 General Election.

#### Q3) If the election for US Senate were held today, who would you vote for?

Democrat Mark Kelly	256	46.5%
Republican Martha McSally	229	41.6%
Undecided Leans Kelly	15	2.7%
Undecided leans McSally	11	2.1%
Undecided No Leans	24	4.3%
Other	5	0.9%
Refused	11	2%
<b>Total</b>	<b>550</b>	<b>100.0%</b>



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**Q4) If the election for President of the United States were held today, who would you vote for?  
(IF UNDECIDED, ASK:) Which way do you lean as of today, towards... (REPEAT NAMES)**

Democrat Joe Biden	255	46.3%
Republican Donald Trump	231	42%
Libertarian Jo Jorgensen	14	2.5%
Undecided Leans Biden	8	1.4%
Undecided leans Trump	7	1.2%
Undecided Leans Jorgensen	1	0.2%
Undecided No Leans	21	3.8%
Refused	14	2.6%
<b>Total</b>	<b>550</b>	<b>100.0%</b>



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## DEMOGRAPHICS:

The following questions are for statistical purposes only.

### Q) Which of the following age categories do you fall into?

18 to 34	94	17%
35 to 44	88	16%
45 to 54	83	15%
55 to 64	110	20%
65 and over	176	32%
<b>Total</b>	<b>550</b>	<b>100.0%</b>

### Q) How would you classify yourself in terms of race or ethnicity – White, Hispanic, African American, Asian American, Middle Eastern, Native American or something else?

White	407	74%
Hispanic	99	18%
African American	22	4%
Asian/Pacific Islander	11	2%
Other	11	2%
<b>Total</b>	<b>550</b>	<b>100.0%</b>

### Q) Are you registered as a Republican, Democrat or Independent/Unaffiliated?

Republican	214	39%
Democrat	181	33%
Independent/Unaffiliated	143	26%
Other/Ref	11	2%
<b>Total</b>	<b>550</b>	<b>100.0%</b>



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**Q) What is the last grade you completed in school? (DO NOT READ CHOICES)**

Non-College Graduate	330	60%
College Graduate	220	40%
<b>Total</b>	<b>550</b>	<b>100.0%</b>

**Thank you for your participation, this completes our survey. Have a pleasant evening.**



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**Last 4 General Elections:**

0	58	10.5%
1	59	10.7%
2	86	15.7%
3	99	18%
4	248	45.1%
<b>Total</b>	<b>550</b>	<b>100.0%</b>

**County:**

MARICOPA	336	61%
PIMA	88	16%
Net: North	71	13%
Net: South	55	10%
<b>Total</b>	<b>550</b>	<b>100.0%</b>

**Congressional District:**

1	60	11%
2	71	13%
3	44	8%
4	66	12%
5	72	13%
6	72	13%
7	33	6%
8	72	13%
9	61	11%
<b>Total</b>	<b>550</b>	<b>100.0%</b>



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## *Methodology and Transparency*

### **Target Population**

Likely Voters in Arizona, Statewide.

### **Sampling Frame & Methodology**

#### Frame:

The sample frame includes registered voters with landline and cell phone telephones.

#### Methodology:

Live survey; 60% landline telephone and 40% cellphone telephone.

Contacted voters were selected randomly from a list of registered voters in the State of Arizona purchased by Data Orbital Consulting, LLC from i360. Of the voters surveyed, 78.8% have voted in between two and four of the last four general elections, 10.5% have voted in one of the last four general elections, and 10.7% have voted in none of the last four general elections. Voters without a valid landline or cellular telephone number were not contacted.

Selected voters were contacted from October 3<sup>rd</sup> to 5<sup>th</sup>, 2020 using an all Live survey presented in English.



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**Weighting**

The sample was weighted for gender, age, race, party affiliation, education attainment and geographic region to mirror the likely General Election voter population. Election data was sourced from i360 and the Arizona Secretary of State.

**Total Number of Respondents**

**550**

**Margin of Error**

$\pm 4.18\%$  (95% confidence interval)

Margin of error does not take into consideration design effect.

