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AZ Statewide Likely Voter Survey

Conducted: October 28th to 30th

MoE = +/- 4.18

N: 550

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with [READ NAME ON LIST]?

OBSERVATION:

Q) What is your gender? (Observe by voice, do not ask)

Male	258	47%
Female	292	53%
Total	550	100.0%

RANDOMIZE ORDER OF QUESTIONS AND RESPONSES

Q) How motivated are you to vote in the upcoming 2020 general election?

	Oct 18 th	Oct 31 st
Extremely motivated	48.3%	28.5%
Somewhat motivated	5%	2.5%
Fifty-fifty motivation	3.2%	1.5%
Already voted	43.5%	67.5%
Total		



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The following sets of questions are referencing your likelihood to vote for candidates in the upcoming 2020 General Election.

Q) If the election for US Senate were held today, who would you vote for?

	Oct 5th	Oct 18th	Oct 31st
Democrat Mark Kelly	46.5%	47.8%	46.9%
Republican Martha McSally	41.6%	41.7%	45.8%
Undecided Leans Kelly	2.7%	0.3%	0.2%
Undecided leans McSally	2.1%	0.2%	0.2%
Undecided No Leans	4.3%	4.9%	1.6%
Other	0.9%	1.8%	1.1%
Refused	2%	3.4%	4.3%
Total			

**Q) If the election for President of the United States were held today, who would you vote for?
(IF UNDECIDED, ASK:) Which way do you lean as of today, towards... (REPEAT NAMES)**

	Oct 5th	Oct 18th	Oct 31st
Democrat Joe Biden	46.3%	46.8%	45.7%
Republican Donald Trump	42%	41.5%	45.3%
Libertarian Jo Jorgensen	2.5%	3%	2.4%
Undecided Leans Biden	1.4%	0.3%	0.2%
Undecided leans Trump	1.2%	0.4%	0%
Undecided Leans Jorgensen	0.2%	0%	0.3%
Undecided No Leans	3.8%	2.4%	0.6%
Other	2.6%	1.2%	0.9%
Refused	0%	4.3%	4.6%
Total			



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DEMOGRAPHICS:

The following questions are for statistical purposes only.

Q) Which of the following age categories do you fall into?

18 to 34	94	17%
35 to 44	88	16%
45 to 54	82	15%
55 to 64	110	20%
65 and over	176	32%
Total	550	100.0%

Q) How would you classify yourself in terms of race or ethnicity – White, Hispanic, African American, Asian American, Middle Eastern, Native American or something else?

White	407	74%
Hispanic	99	18%
African American	22	4%
Asian/Pacific Islander	11	2%
Other	11	2%
Total	550	100.0%

Q) Are you registered as a Republican, Democrat or Independent/Unaffiliated?

Republican	214	39%
Democrat	181	33%
Independent/Unaffiliated	143	26%
Other/Ref	11	2%
Total	550	100.0%



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Q) What is the last grade you completed in school? (DO NOT READ CHOICES)

Non-College (Net)	330	60%
College (Net)	220	40%
Total	550	100.0%



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Thank you for your participation, this completes our survey. Have a pleasant evening.

County:

MARICOPA	335	61%
PIMA	88	16%
Net: North	72	13%
Net: South	55	10%
Total	550	100.0%

Congressional District:

1	61	11%
2	72	13%
3	44	8%
4	66	12%
5	72	13%
6	72	13%
7	33	6%
8	71	13%
9	61	11%
Total	550	100.0%

Last 4 General Elections:

0	59	10.7%
1	58	10.6%
2	99	18%
3	95	17.3%
4	239	43.4%
Total	550	100.0%

Phone Type:

C	220	40.1%
L	330	59.9%
Total	550	100.0%



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Methodology and Transparency

Target Population

Likely Voters in Arizona, Statewide.

Sampling Frame & Methodology

Frame:

The sample frame includes registered voters with landline and cell phone telephones.

Methodology:

Live survey; 60% landline telephone and 40% cellphone telephone.

Contacted voters were selected randomly from a list of registered voters in the State of Arizona purchased by Data Orbital Consulting, LLC from i360. Of the voters surveyed, 78.7% have voted in between two and four of the last four general elections, 10.6% have voted in one of the last four general elections, and 10.7% have voted in none of the last four general elections. Voters without a valid landline or cellular telephone number were not contacted.

Selected voters were contacted from October 28th to 30th, 2020 using an all Live survey presented in English.



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Weighting

The sample was weighted for gender, age, race, party affiliation, education attainment and geographic region to mirror the likely General Election voter population. Election data was sourced from i360 and the Arizona Secretary of State.

Total Number of Respondents

550

Margin of Error

$\pm 4.18\%$ (95% confidence interval)

Margin of error does not take into consideration design effect.

