



DATA ORBITAL

data expertise. political intelligence.

AZ Statewide Likely Voter Survey

Conducted: December 7-10, 2019

Number of Respondents: 600

MoE: +/- 4.00%

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with **[READ NAME ON LIST]**? *[If unavailable, please note name of the person who answers]*

Q) Based on what you have heard, should President Trump be impeached and removed from office?

Yes	259	43.2%
No, I support impeachment but not removal	37	6.1%
No, I don't support impeachment or removal at all	277	46.1%
Undecided [Do not read unless prompted]	25	4.2%
Don't Understand [Do not read unless prompted]	1	0.2%
Refused [Do not read unless prompted]	1	0.2%
Total	600	100.0%



DATA ORBITAL

data expertise. political intelligence.

DEMOGRAPHICS

LINE TYPE

Land	358	59.6%
Cell	242	40.4%
Total	600	100.0%

GENDER

Male	282	47.0%
Female	318	53.0%
Total	600	100.0%

AGE

18 to 34	96	16.0%
35 to 44	90	15.0%
45 to 54	90	15.0%
55 to 64	120	20.0%
65 and over	204	34.0%
Total	600	100.0%

ETHNICITY

White	444	74.0%
Hispanic	102	17.0%
African American	24	4.0%
Asian/Pacific Islander	12	2.0%
Other	18	3.0%
Total	600	100.0%



DATA ORBITAL

data expertise. political intelligence.

PARTY

Republican	237	39.5%
Democrat	195	32.5%
Independent/Unaffiliated	156	26.0%
Other	12	2.0%
Refused [Do not read unless prompted]	0	0.0%
Total	600	100.0%

POLITICAL IDEOLOGY

Conservative	212	35.3%
Strong Conservative	137	22.8%
Somewhat Conservative	75	12.5%
Moderate	273	45.5%
Progressive	90	15.0%
Somewhat Progressive	46	7.6%
Strong Progressive	44	7.4%
Undecided	24	4.0%
Refused	2	0.3%
Total	600	100.0%

EDUCATION

Less than a high school diploma	14	2.3%
High school degree or equivalent	91	15.2%
Some college, no degree	160	26.6%
Associate's degree	73	12.1%
Bachelor's degree	152	25.3%
Master's degree	76	12.6%
Professional degree	12	2.0%
Doctorate degree	19	3.2%
Refused	4	0.6%
Total	600	100.0%



DATA ORBITAL

data expertise. political intelligence.

REGION:

North	73	12.2%
Maricopa	368	61.3%
Pima	100	16.7%
South	59	9.8%
Total	600	100.0%

LAST FOUR GENERAL ELECTIONS

0	30	5.0%
1	40	6.7%
2	112	18.7%
3	128	21.3%
4	290	48.4%
Total	600	100.0%



DATA ORBITAL

data expertise. political intelligence.

Methodology and Transparency

Sponsor(s)

Data Orbital

Target Population

Likely Voters in Arizona

Sampling Frame & Methodology

Frame:

The sample frame includes registered voters with landline and cell phone telephones.

Methodology:

Live survey; 60% landline telephone and 40% cellphone telephone.

Contacted voters were selected randomly from a list of registered voters in the State of Arizona purchased by Data Orbital Consulting, LLC from i360. Of the voters surveyed, 88.3% have voted in between two and four of the last four general elections, 6.7% have voted in one of the last four general elections, and 5% have voted in none of the last four general elections. Voters without a valid landline or cellular telephone number were not contacted.

Selected voters were contacted from December 7-10, 2019 using an all Live survey presented in English.



DATA ORBITAL

data expertise. political intelligence.

Weighting

The sample was weighted for gender, age, race and party affiliation and geographic region to mirror the likely General Election voter population. Election data was sourced from i360 and the Arizona Secretary of State.

Total Number of Respondents

600

Margin of Error

± 4.00% (95% confidence interval)
Margin of error does not take into consideration design effect.

