

MoE = +/- 3.1%
 N=1000
 2/11/22 – 2/13/22

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with [READ NAME ON LIST]? [If unavailable, please note name of the person who answers]

Q) What is your gender? (Observe by voice, do not ask)

Male	470	47.0%
Female	530	53.0%
Total	1000	100.0%

Now, I'm going to ask you about various elections coming up in the state of Arizona in November of 2022. Please let us know, if the election were held today, who you would vote for.

Q) If the election for Governor were held today, and the following individuals were on the ballot, who would you vote for?

Republican Kari Lake	427	42.7%
Democrat Katie Hobbs	414	41.4%
Undecided	154	15.4%
Refused	5	0.5%
Total	1000	100.0%

Q) If the election for Governor were held today, and the following individuals were on the ballot, who would you vote for?

Republican Karrin Taylor Robson	371	37.1%
Democrat Katie Hobbs	416	41.6%
Undecided	202	20.2%
Refused	11	1.1%
Total	1000	100.0%

Q) If the election for Governor were held today, and the following individuals were on the ballot, who would you vote for?

Republican Matt Salmon	393	39.3%
Democrat Katie Hobbs	407	40.7%
Undecided	192	19.2%
Refused	9	0.9%
Total	1000	100.0%

Q) If the election for Governor were held today, and the following individuals were on the ballot, who would you vote for?

Republican Steve Gaynor	391	39.1%
Democrat Katie Hobbs	410	41.0%
Undecided	189	18.9%
Refused	11	1.1%
Total		100.0%

Demographics:

Q) Which of the following age categories do you fall into?

18 to 34	170	17.0%
35 to 44	130	13.0%
45 to 54	150	15.0%
55 to 64	190	19.0%
65 and over	360	36.0%
Total	1000	100.0%

Q) How would you classify yourself in terms of race or ethnicity – White, Hispanic, African American, Asian American, Middle Eastern, Native American or something else?

White	750	75.0%
Hispanic	160	16.0%
African American	40	4.0%
Asian/Pacific Islander	20	2.0%
Other	30	3.0%
Total	1000	100.0%

Q) Are you registered as a Republican, Democrat, Independent/Unaffiliated, or something else?

Republican	405	40.5%
Democrat	330	33.0%
Independent/Unaffiliated	240	24.0%
Other	25	2.5%
Total	1000	100.0%

Q) Generally speaking do you consider yourself a Progressive, Conservative or somewhere in between?

Strong Progressive	87	8.7%
Somewhat Progressive	91	9.1%
Moderate	443	44.3%
Somewhat Conservative	139	13.9%
Strong Conservative	209	20.9%
Refused	32	3.2%
Total	1000	100.0%

Q) What is your highest level of education completed?

Less than a high school diploma	16	1.6%
High school degree or equivalent	164	16.4%
Some college, no degree	274	27.4%

Associate's degree	146	14.6%
Bachelor's degree	222	22.2%
Master's degree	121	12.1%
Doctorate degree	42	4.2%
Refused	15	1.5%
Total	1000	100.0%

Old Congressional Districts

AZ 01	110	11.0%
AZ 02	120	12.0%
AZ 03	80	8.0%
AZ 04	120	12.0%
AZ 05	140	14.0%
AZ 06	130	13.0%
AZ 07	60	6.0%
AZ 08	130	13.0%
AZ 09	110	11.0%
Total	1000	100.0%

Region

North	130	13.0%
Maricopa	610	61.0%
Pima	160	16.0%
South	100	10.0%
Total	1000	100.0%

Last 4 General Elections

0	86	8.6%
1	100	10.0%
2	109	10.9%
3	206	20.6%
4	499	49.9%
Total	1000	100.0%

Phone Type

Cell	493	49.3%
Landline	507	50.7%
Total	1000	100.0%

Methodology and Transparency

Target Population

Likely General Election voters in Arizona, Statewide. Voters were randomly selected from the voter registration file purchased from i360. Of the voters surveyed, 81.4% have voted in between two and four of the last four general elections, 10% have voted in one of the last four general elections, and 8.6% have voted in none of the last four general elections.

Sampling Frame & Methodology

Frame: The sample frame includes likely general election voters with landline and cell phone telephones. Voters without a valid landline or cellular telephone number were not contacted.

Methodology: Live survey; 50% landline telephone and 50% cellphone telephone.

Selected voters were contacted from February 11th to 13th, 2022 using an all-live survey presented in English.

Sample Design

Contacted voters were selected randomly from a list of registered voters in the State of Arizona purchased by Data Orbital Consulting, LLC from i360. Individuals were randomly selected from the Voter File to mirror quotas for likely general election voters in Arizona. The interviewer asked for a specific member of the household but if that individual was not available, another registered voter in the household was accepted. CATI was utilized for this random sample survey.

Weighting

The sample was weighted for gender, age, race, party affiliation, education attainment and geographic region to mirror likely general election voters in Arizona. Election data was sourced from i360 and the Arizona Secretary of State.

Total Number of Respondents

1,000

Margin of Error

± 3.1% (95% confidence interval)

Margin of error does not take into consideration design effect.

