

N=550

MOE=+/- 4.26

4/27/2024 – 4/29/2024

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with **[READ NAME ON LIST]**?

Q) What is your gender?

Male	261	47.5%
Female	289	52.5%
Total	550	100.0%

Q) If the election for President were held today, and the following individuals were on the ballot, who would you vote for?

Republican Donald Trump	210	38.1%
Democrat Joe Biden	214	38.8%
Independent Robert F Kennedy Jr	74	13.5%
Undecided	44	8.1%
Refused	8	1.5%
Total	550	100.0%

Q) If the election for the US Senate were held today, and the following individuals were on the ballot, who would you vote for?

Republican Kari Lake	242	43.9%
Democrat Ruben Gallego	264	48.1%
Undecided	34	6.3%
Refused	10	1.7%
Total	550	100.0%

Demographics:

Q) Which of the following age categories do you fall into?

18 to 24	39	7.0%
25 to 34	66	12.0%
35 to 44	77	14.0%
45 to 54	83	15.0%
55 to 64	99	18.0%
65 and over	187	34.0%
Total	550	100.0%

Q) How would you classify yourself in terms of race or ethnicity – White, African American, Hispanic, Asian American, or something else?

White	391	71.0%
African American	22	4.0%
Hispanic	110	20.0%
Asian	14	2.5%
Other	14	2.5%
Total	550	100.0%

Q) Are you registered as a Republican, Democrat, Independent/Unaffiliated or something else?

Republican	209	38.0%
Democrat	176	32.0%
Independent/Unaffiliated	148	27.0%
Other	17	3.0%
Total	550	100.0%

Q) In general, do you consider yourself to be conservative, progressive, or something in between?

Total Conservative	194	35.2%
Strong Conservative	113	20.5%
Somewhat Conservative	81	14.7%
Total Progressive	93	16.9%
Somewhat Progressive	46	8.3%
Strong Progressive	48	8.7%
Total Conservative vs Progressive	-52	-9.4%
Moderate	245	44.6%
Undecided	14	2.6%
Refused	4	0.7%
Total	550	100.0%

Q) What is your highest level of education completed?

Less than a high school diploma	7	1.3%
High school degree or equivalent	94	17.1%
Some college, no degree	227	41.3%
Bachelor's degree	123	22.4%
Graduate degree or higher	97	17.6%
Refused	2	0.3%
Total	550	100.0%

Region

North	73	13.2%
Maricopa	333	60.6%
Pima	85	15.4%
South	59	10.8%
Total	550	100.0%

Congressional District

AZ01	76	13.8%
AZ02	67	12.1%
AZ03	35	6.4%
AZ04	59	10.7%
AZ05	68	12.4%
AZ06	73	13.2%
AZ07	46	8.4%
AZ08	65	11.8%
AZ09	62	11.2%
Total	550	100.0%

Last Four General Voter Frequency

0	46	8.3%
1	91	16.5%
2	102	18.5%
3	77	14.0%
4	235	42.6%
Total	550	100.0%

Methodology and Transparency

Sponsor

Data Orbital LLC

Target Population

Likely General Election voters in Arizona. Voters were randomly selected from the voter file purchased from Numinar. Of the voters surveyed, 75.1% have voted in between two and four of the last four general elections, 16.5% have voted in one of the last four general elections, and 8.3% have voted in none of the last four general elections.

Sampling Frame & Methodology

Frame: The sample frame includes likely general election voters with landline and cell phone telephones. Voters without a valid landline or cellular telephone number were not contacted.

Methodology: Live survey; 33.3% live landline telephone, 33.3% live cellphone telephone, and 33.3% via text to web.

Selected voters were contacted from April 27th to 29th, 2024 using live survey and online interactive survey presented in English.

Sample Design

Contacted voters were selected randomly from a list of likely voters in the State of Arizona purchased by Data Orbital Consulting, LLC from Numinar. Individuals were randomly selected from the Voter File to mirror quotas for likely general election voters in Arizona. The interviewer asked for a specific member of the household but if that individual was not available, another registered voter in the household was accepted. CATI was utilized for this random sample survey.

Weighting

The sample was weighted for gender, age, race, party affiliation, and geographic region to mirror likely general election voters in Arizona. Election data was sourced from Numinar and the Arizona Secretary of State.

Total Number of Respondents

550

Margin of Error

± 4.26% (95% confidence interval)

Margin of error does not take into consideration design effect.

